



ORIGINS

The cornerstone of Touton's cocoa supply chain is the company's presence in the countries where we source our products.



TRADE

Touton has been trading cocoa beans for several decades. Touton has also developed trading in cocoa derivatives.



PROCESSING

In 2015 Touton initiated its industrial development with the acquisition of a cocoa liquor factory in Tema, near Accra.



SUSTAINABILITY

Touton's cocoa beans are traceable all along the supply chain, from the origin to the consumer.



Quick facts Touton Rural Service Centres Ghana

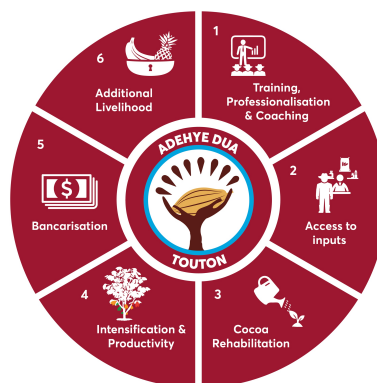
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Touton has 4 operational Rural Service Centres and 2 more due to open in the first half of 2017

Touton has developed a holistic approach to serving farmer communities through its Aduafo Yiedie Fie model in Ghana. Developed in collaboration with the Produce Buying Company Ltd (PBC), these rural service centres provide a variety of services to cocoa farmers.

Each centre comprises a team of 4 trained experts (1 sustainability manager, 1 business development manager, and 2 agronomists). Services are provided within 6 key pillars that together provide farmers with a comprehensive package to allow them to produce more and better quality cocoa, and therefore to improve their livelihoods.



Four centres are up and running in the Ashanti and Brong Ahafo regions.

Two more will open in the course of the first half of 2017 in the Western region. The two new centres will feature an additional activity pillar on landscape governance (see Touton Cimate Smart Quick Facts).

Building on the success of the Rural Service Centres model at district level, Touton is now working with partners to roll-out this model at community level, thus going the extra mile towards reaching farmers.

“Our centres are known to farmers as ‘Aduafo Yiedie Fie’, which means Farmer Well Being House”

Presenting the different pillars of activity



Professionalisation Training/Coaching

Centre agronomists provide training on cocoa farm rehabilitation and use of inputs both for certified and conventional farmers. We provide training in Business Skills to allow farmers to plan activities with a clear understanding of necessary investments (budgetisation) and management of benefits (savings). Certification training is provided under the guidance of Solidaridad using the Certification Capacity Enhancement (CCE).



Additional Livelihoods

Centre staff is trained by seed suppliers on cultivation of staple crops. Demonstration farms are set-up with a variety of food-crops to allow visiting farmers to better understand why and how they should diversify their crops and thus their sources of income. Women are hired to nurture these farms, which in turn allows them to develop alternative income streams. The seeds of the crops grown in the demonstration plots are sold at competitive prices in the centre.



Access to Inputs

Touton teams negotiate bulk rates with fertiliser, fungicide and pesticide manufacturers. The supplier provides inputs that are stocked in the centres and then sold to the farmers at a competitive price. The centres stock small tools such as pruners, shears and spraying machines for hire.



Bancarisation

In addition to providing entrepreneurial skills training, the centres partner with a banking facility to help farmers open bank accounts, access group credit rates for investments at community level, and set-up savings plans.



Cocoa Rehabilitation

Rehabilitation techniques and services such as grafting and replanting are implemented in collaboration with the Cocoa Research Institute of Ghana (CRIG). Nurseries are set-up at centre level and community level offering different varieties of CRIG-approved planting material. Nurseries are managed by local farmers in partnership with CRIG, and supervised by an agronomist. Touton encourages the active participation of female farmers in this role.



Intensification & Productivity

Touton has set up two different demonstration farms: Integrated Soil Fertility Management (ISFM) and a Cocoa Productivity Investment Menu (PIM). The Cocoa Productivity Investment Menu uses demo plots to show farmers how combined treatments in Good Agricultural Practices, use of Compost, Agrochemicals and Fertilizer can optimise yield on farms.



KEY FIGURES (2016)

4 fully operational Rural Service Centres servicing over **8 000** farmers in **4** districts
153 demo plots set-up
2 342 farmers buying inputs at competitive rates
2 245 farmers trained in financial literacy



Examples of Touton Training Curricula Material



Touton is a leading agro-industrial actor. Our know-how builds on over 150 years' experience of providing our customers with high quality commodities. In addition to delivering responsibly-sourced cocoa, coffee, vanilla and natural ingredients, we are now increasing our engagement in commodity-producing countries through processing operations in cocoa. With subsidiaries in originating regions, and agents in key locations, Touton's strength lies in the skills of its workers, the cultural diversity of its teams, and a deep understanding of the countries in which the company operates.